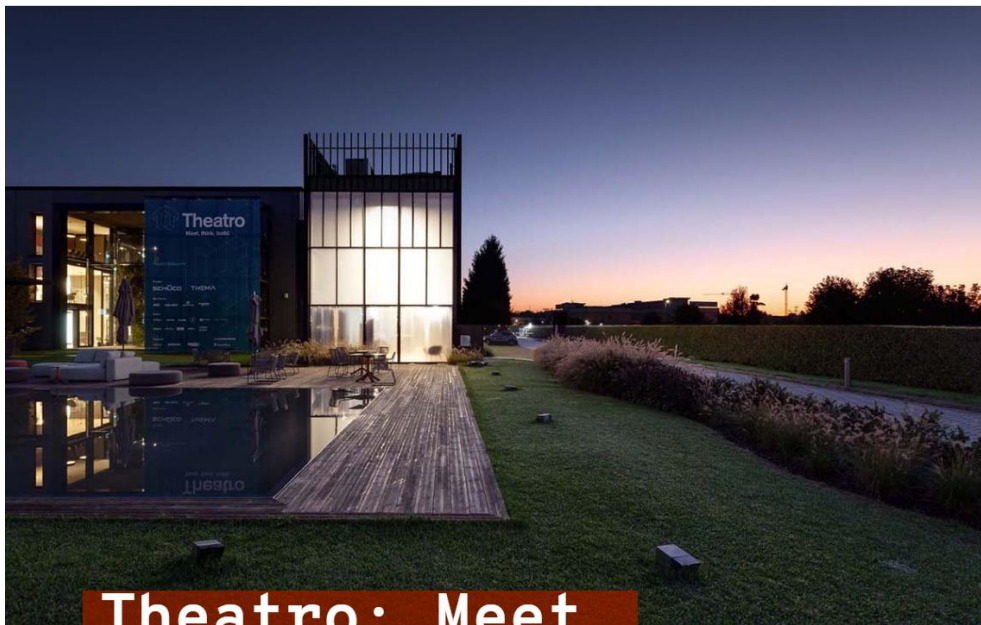




Utenti unici 28.000

Visite mensili 108.000

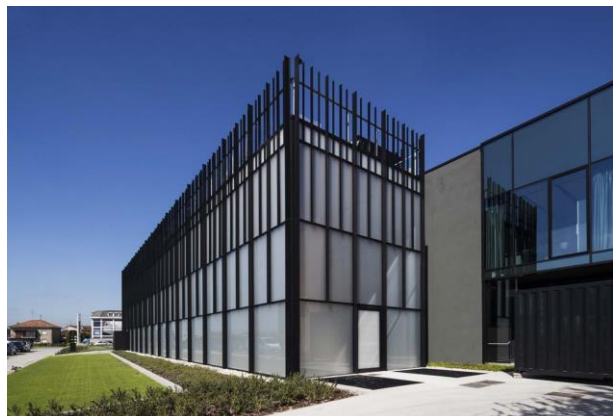
7 luglio 2022

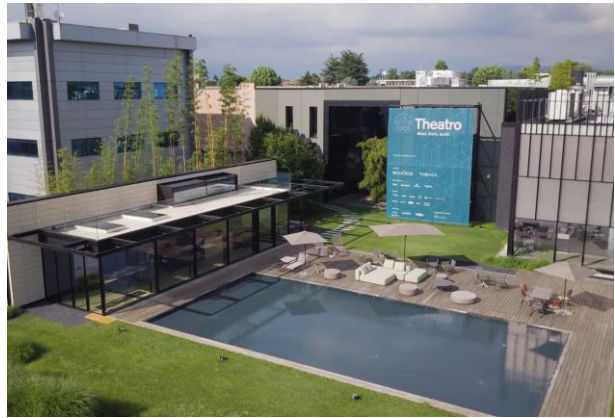


Theatro: Meet, Think, Build

Founded by Schüco Italia and Thema, Theatro opened in Verano Brianza in January 2017. Today it confirms itself as an unprecedented hub in Italy and Europe, designed for design, culture and business

The need to **rethink buildings** as complex and interconnected organisms, to be designed with an overall vision through **dialogue** with all the **players** involved, is the intuition that led Theatro (founded in 2017 by Schüco Italia and Thema) to become a reality that brings together leading companies in the **architecture** and **design** sector guided by the common goal of promoting efficient and effective architecture and design inspired by living **wellbeing**.





Theatro: view with pool and veranda. Photo Filippo Podestà

Meet, Think, Build

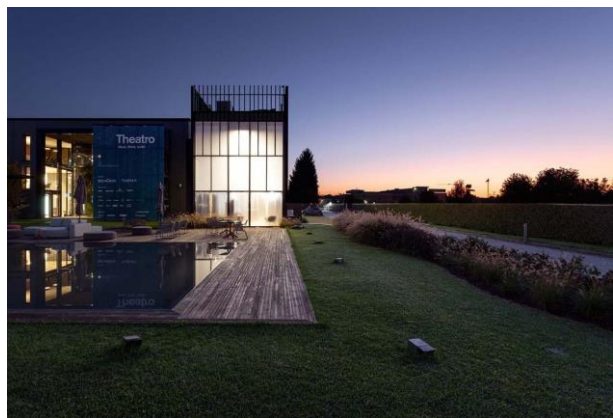
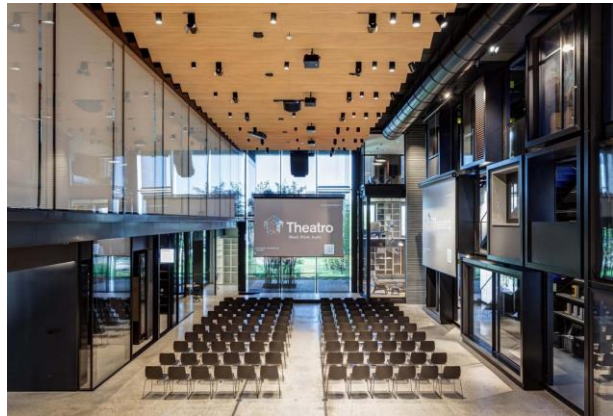
The payoff **Meet, Think, Build** encapsulates the essence of the project: a place for people to **meet**, a space for **thought**, design and **development**. A place that promotes project culture to generate skills and potential; think tank of technical knowledge and solutions to improve project quality; **project management** service that coordinates a network of specialists in project development and **construction**.



Cristian Tegas, CEO Thema and co-founder of Theatro.

Continuously growing activities

In its first three years of activity, Theatro brought together more than **20 companies** from different sectors and took part in **176 projects**. This, together with the organisation of around **25 major cultural events**, enabled the partners to come into contact with **2,780 architects** and designer. The total turnover of the partner companies gained through the network is more than 43 million euro.



Theatro, 6 November 2019: 'Comfort and Architecture' event.

The Build Gallery

This year, Theatro's space is enriched with a new path: **The Build Gallery**, a place where to experience solutions capable of integrating design, **technology** and **performance** by discovering the mock-ups realised by Theatro and its partners. Mock-ups that are nothing more than custom solutions, integrating envelope products and more, developed through calculations, research, continuous comparisons with architects, engineers and partner companies.



Engineer Roberto Brovazzo, General Manager Schüco Italy and co-founder of Theatro.